

COM 7010

The Dark Sides of Social Media

Fall 2023 | Wednesdays 6-8.30 pm ET

Hybrid Course – Meets in person every other week and
meets synchronously online in between

AI	News fatigue
Big data	Online harassment
Chips, chemicals, climate crisis	Privacy
Data leaks, doxxing, dick pics	Quantification
Emojis	Revenge porn, racism, Reddit
Facebook	Surveillance, sexism, selfies
Google	Twitter, TikTok, Threema
Hate speech	User-generated content
Instagram	Virality
Journalism ethics	WhatsApp
Klout	XML
Labor exploitation	YouTube
Mental health	Zeros and ones

From A to Z, we'll discuss extant and emerging research on the problematic, complex darker sides of social media that have created new subfields of scholarly inquiry, drawing from journalism, communication, and media studies, but also psychology, law, sociology, and computer science.

We'll read widely on the production, distribution, and use of social media to analyze structures that power digital media and communication systems and through an asymmetrical distribution of obstacles and suffering offset assumed benefits and pleasures of social media and related online spaces.

**For questions and more information e-mail
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